

INVITATION

For participation in the XI International Scientific Conference Media and Economy, which will be held on **19. September 2025.** at the Higher Education Institution "BANJA LUKA COLLEGE" in Banja Luka.

The organizers of the Conference are the Higher Education Institution "Banja Luka College", University "Mediterran" Podgorica, Montenegro, Faculty of Applied Management, Economics and Finance – MEF, Belgrade, Serbia, Plekhanov Russian University of Economics, Faculty of Economics and Informatics Novo Mesto, Slovenia.

The experiences and scientific knowledge that you have gained in the research process are valuable to us and we want you to present them to researchers, scientists, and experts from various fields: media, economics, informatics, ecology, energy efficiency, green energy, law, education... We invite you to participate in the work together, with or without work.

Participants who want to participate in the work should send an application to the e-mail [medijiiekonomija@blc.edu.ba](mailto:medijiiekonomija@blc.edu.ba) (subject: conference).

Instructions to authors for writing papers: The paper for the scientific conference should be up to 10 pages A-4) written in the native language and/or English (Times New Roman, 12 pt, spacing 1.5, margins 2.5, headings in capital letters, APA style).

There is no registration fee for participation in the Conference.

DEADLINES:

- deadline for submission of the abstract: 25/07/2025.
- deadline for receiving the complete work 25/08/2025.
- deadline for reviews and responses to authors 5/09/2025.

All papers will be printed before the conference in Proceedings <http://mes.blc.edu.ba/>

For additional information about the conference, please contact us at Phone: +387 51 433 010 |

E-mail: [medijiiekonomiga@blc.edu.ba](mailto:medijiiekonomiga@blc.edu.ba) |

Conference website: <http://mes.blc.edu.ba/>

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